

## **Morgan G. King**

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www.yerbird.com

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### Objective:

The opportunity to focus my years of graphic design and record label experience to work with music full time.

### Education:

Emory & Henry College, Emory, VA  
BA in Mass Communications, concentration in Graphic Design, 2001

### Skills:

- Graphic design/publishing – PhotoShop, Illustrator, PageMaker, Quark Xpress
- Record Marketing and Distribution - experience with both physical and digital distribution methods, both as a label and distributor. IRIS, Miles of Music, CTD.
- Web Design – GoLive, raw HTML, DreamWeaver, FrontPage, Flash
- Analog and digital audio/video editing – Media 100, Video Toaster
- Practical knowledge of film, television, radio, print, and music industries
- Impeccable aesthetic sense, excellent artistic ability, and broad technical expertise

### Work Experience:

#### **Record Label owner/operator 2003 - Present**

*Yer Bird Records* - www.yerbird.com

Charlottesville, VA and Providence, RI

- Signing, Marketing, Distribution, Negotiation, Artist Relations, Booking
- Writing duties including artist onesheets, fostering web presence
- Album, Web, Advertising, Promotional and other Graphic Design services for artists on Yer Bird

#### **Lead Graphic Designer/Project Coordinator 2004 - Present**

*Indigo Night* - www.indigonight.com

Charlottesville, VA

- Creation of new products, production work, basic web maintenance
- Standard office design work (letterheads, business cards, promotional)

#### **Freelance Graphic Designer – 2001- Present**

Virginia, Wisconsin, Illinois, Rhode Island

- Album, poster and web design for numerous artists (please ask for examples)
- Standard corporate design - letterheads, brochures, web, etc.

#### **Record Store Manager – 2003 - 2004**

*Disc-Go-Round*, Madison, WI

*references available upon request*